

Around Town



Shop, Eat, Drink, Repeat on South Congress

Attendees must carve out time to walk around the fun and funky SoCo area. They'll discover memorable spots to eat, drink and shop. Vintage stores, costume shops, food trucks, fantastic patios, music venues and art galleries populate this street just south of downtown. **Essentials:** The fried Monte Cristo at Hey You Gonna Eat That or What, the music happy hours at Continental Club and the sangria at Snack Bar.

Hippies Gone Hip in South Austin

South Austin is all grown up. Funky and fabulous restaurants, shops and bars are scattered around in pockets. Chef Bryce Gilmore's restaurant Odd Duck puts out fancy plates across the street from cult movie theater Alamo Drafthouse. **Essentials:** The retro Casino Lounge, a Gourdeough's donut and perfect paella at Barlata Tapas.

Innovation, Art, Entertainment in East Austin

Restaurants, shops and food trucks sit side by side in this vibrant neighborhood. Lead attendees to Pine Street Station

for some art then to Wonderland for a cocktail-on-draft and a bite from Thai Kun food truck, named one of *Bon Appetit's* best restaurants in the country. **Essentials:** Detroit-style pizza from Via 313 and copitas of Mezcal at Whisler's secret bar.

Creativity, Capitol, Campus in Central Austin

In the middle of our fair city lies one of America's top universities, the University of Texas. Guests can explore campus, tailgate for a game, take in a lecture at the LBJ Library, learn about the Spirit of Texas at the Bullock IMAX, take a free capitol tour or appreciate art at the Blanton Museum of Art. **Essentials:** Many great mom-and-pop restaurants in the Hyde Park area and cool mixology spots and vintage shops on North Loop.

Sassy Acts on Sixth Street

More than 75 restaurants, bars, clubs and boutiques contribute to the outrageous fun that is Sixth Street. Attendees can let loose and live it up with dance clubs, rooftop patios, bars, eateries and original Austin institutions. **Essentials:** Ringing the doorbell at Midnight Cowboy for speakeasy cocktails, listening

to crooned tunes at the Driskill bar and walking the pedestrian-friendly area for great live music.

Rocking Out on Red River

The Red River District is yet another reason why Austin is called the Live Music Capital of the World®. Guests can see more than 20 bands on any weekend night. This five-block strip of bars and music venues runs the gamut from Stubb's Bar-B-Q outdoor amphitheater to hole-in-the-wall Side Bar. **Essentials:** Dancing the night away at Tuezgayz at Barbarella, kombucha cocktails at Cheer Up Charlies and a late bite at Hoboken Pizza or Pelons.

Shop in Second Street District

The shops in the Second Street District feature some seriously fabulous fashion. Adjacent to one of Austin's premier live music venues, ACL Live at the Moody Theater, local boutiques and high-end brands provide plenty of shiny objects for the most discriminating buyer. Here visitors splurge on little black dresses, gorgeous home decor, sparkly jewelry and gifts for their kids and pups. **Essentials:** Frito pie benedict at Lambert's and the legendary happy hour at La Condesa.

Find the Perfect Setting



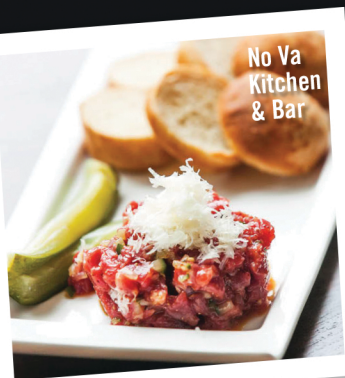
South Congress

Capitol



Sixth Street

EAST SIDE RENAISSANCE



For years, Rainey Street has sat near downtown, obscure and relatively unknown except to the street's residents. In 2004, this area was re-zoned as part of Austin's Central Business District. Since then, bars and restaurants have flocked to Rainey. What you'll find now are adorable bungalows turned cozy cocktail bars, gourmet food trucks,

fabulous eateries, live music and huge patios perfect for sipping a happy hour libation or a mid-morning mimosa.

Just a short walk from the Austin Convention Center, you can enjoy brunch at El Naranjo, Indian at G'raj Mahal or sausage and brews at Banger's. Icenhauer's has mason jars of sangria, Craft Pride

boasts 50+ all local taps and Lucille's cucumber cocktail and outdoor hammocks are prime for a mid-day stop. Container Bar is a feat of architecture and Half Step's clinebell ice machine is a thing to marvel.

Today's Rainey Street is the ideal place to revel in something that's truly Austin.

Austin

- CONVENTION & VISITORS BUREAU -



DOWNTOWN

MARKET DISTRICT

WAREHOUSE DISTRICT

2nd STREET DISTRICT

CONGRESS CORRIDOR

RED RIVER DISTRICT

6th STREET DISTRICT

EAST AUSTIN DISTRICT

RAINEY STREET DISTRICT

SOUTH AUSTIN DISTRICT

TO SOUTH CONGRESS (SoCo) DISTRICT

